

WEDNESDAY

**FEB
28**

4 PM - 5 PM

APPLE STEM NETWORK PRESENTS

SCIENCE IN OUR VALLEY



SUPPORTED BY OUR VALLEY OUR FUTURE

APPLE BREEDING 101

PRESENTED BY INDIA CAIN

ASSOCIATE IN RESEARCH, WASHINGTON STATE UNIVERSITY



Free & Open to the Public

No Registration Required

Intended for 'Science-Based' Audience

Gain some insight into the process of apple breeding from the Washington State University (WSU) apple breeding program, the home of the Cosmic Crisp® apple. Producing a new apple variety takes around 20 years of multi-stage evaluation and selection.

The WSU breeding program was started in 1994 with the aim of producing new varieties especially suited to the main production areas of the state. The program targets consumers by improving quality, particularly texture, as well as appearance and storability. The breeding program works closely with stakeholders to determine the method of release, and the new variety is patented and given a commercial brand name before being released to consumers.

LOCATION: WSU TREE FRUIT RESEARCH & EXTENSION CENTER

1100 N WESTERN AVE, WENATCHEE, WA 98801

MORE INFO: WWW.APPLESTEMNETWORK.ORG/SCIENCE-IN-OUR-VALLEY