WEDNESDAY
OCT
08
4 PM - 5 PM

SCIENCE IN OUR DOWN ALLEY

CULTIVATING CAREERS: RESEARCH AND OPPORTUNITY AT THE WTFRC

PRESENTED BY DR. INES HANRAHAN, EXECUTIVE DIRECTOR WASHINGTON TREE FRUIT RESEARCH COMMISSION



Free & Open to the Public

No Registration Required

Intended for 'Science-Based' Audience

This talk, led by Ines Hanrahan, Executive Director of the Washington Tree Fruit Research Commission (WTFRC), provides a comprehensive overview of the organization and its crucial role in supporting the state's tree fruit industry. Hanrahan will detail how the WTFRC strategically funds research to address the industry's most pressing challenges, from pest management to developing new fruit varieties. She will share insights into how this research drives innovation, ensures economic viability, and maintains the global competitiveness of Washington's growers. The talk will also highlight the collaborative spirit of the WTFRC, which brings together growers, researchers, and industry partners to translate scientific discovery into practical solutions. A central focus of this presentation will be the WTFRC's highly successful internship program. Hanrahan will discuss how this program is a cornerstone of the organization's mission to cultivate the next generation of industry leaders. She will provide a glimpse into the hands-on, high-impact research projects that interns undertake, emphasizing the real-world skills they gain and the professional connections they forge. Attendees will learn how this program not only provides invaluable experience for students but also infuses the WTFRC with fresh perspectives and talent, ultimately strengthening the future of the tree fruit industry.

SERIES CAN BE ATTENDED VIRTUALLY OR IN-PERSON IN-PERSON LOCATION: WSU TREE FRUIT RESEARCH & EXTENSION CENTER

1100 N WESTERN AVE, WENATCHEE, WA 98801

MORE INFO: WWW.APPLESTEMNETWORK.ORG/SCIENCE-IN-OUR-VALLEY